# Ski Jumping Canada 

## Omnibus Questions

April 10, 2018

PREPARED BY:


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## 

## Methodology

- Survey questions were administered through the TrendWatch Alberta Omnibus between March 28 and April 9, 2018.
- TrendWatch Alberta is a monthly omnibus survey of 900 Albertans, ages 18 and over. The margin of error for a probability sample of 900 people is plus or minus 3.3 percentage points, 19 times out of 20 (i.e., at a $95 \%$ confidence interval).
- Surveys were conducted using our "True Random Sample, Hybrid Delivery (TRS-HD)" methodology. This approach involves live telephone interviewers initially contacting respondents at random, and giving the respondents the option of answering the survey over telephone at that time, answering over the telephone at a more convenient time, or receiving the link and answering the survey on-line.
- The initial sample list contains approximately 50 percent landlines and 50 percent cellphones. Interviewers make up to five attempts to reach each phone number in the sample before classifying it as unreachable.
- All surveys were conducted by qualified interviewers working out of Trend Research's centralized CATI facility in Edmonton. Field supervisors were present at all times to ensure accurate interviewing and recording of responses.
- The interviewing staff at Trend receives extensive training on the proper administration of interviews and are closely monito red by supervisors. A minimum of 10 percent of each interviewer's work was unobtrusively monitored for quality control in accordance with the standards set out by the Canadian Marketing Research and Intelligence Association (MRIA).


## 

## Should Calgary Bid on the 2026 Winter Olympics?

Just over six in ten Albertans (62\%) believe Calgary should bid on the 2026 Winter Olympics.
Interestingly, Calgarians (55\%) are less likely to think their city should bid on the Olympics than Edmontonians (68\%) or those living in the rest of Alberta (62\%).

Support for an Olympic bid is particularly high among young people ( $75 \%$ of those age 18 to 24 vs 49\% of those age 65 and over), who are not old enough to remember the 1988 Olympics.


There has been a great deal of discussion lately about Calgary hosting another Winter Olympics. In your opinion, do you think Calgary should or should not bid on the 2026 Winter Olympics?

## Interest in Holding Events in Other Cities

When asked about the idea of having events hosted in Calgary and the surrounding area only, or having events in a number of cities in Western Canada, half of Albertans (50\%) say they like the idea having events in only the Calgary area. Another 43 per cent like the idea of multiple locations in Western Canada, and seven per cent are unsure.

A majority of Edmontonians (57\%) like the idea of a multi-city Olympics, which would include events in their city. However, most residents of Calgary ( $58 \%$ ) and the rest of Alberta (55\%) like the idea of a Calgary-only Olympics.

Looking specifically at the 62 per cent of Albertans who want Calgary to bid on the 2026 Winter Olympics, 55 per cent of them would like to see the Olympics in only the Calgary area, compared to 42 per cent who want a multi-city Olympics and seven per cent who are undecided.

It would appear that a multi-city approach may increase support for an Olympic bid among Edmontonians, but this approach could decrease support among Calgarians and those in the rest of Alberta.


If Calgary does win the 2026 Winter Olympics, would you prefer (ROTATTE) to have all events to take place in Calgary and the surrounding the area OR to have events happen in a number of different cities in Western

Canada, including Calgary, Edmonton, and Vancouver.

## 

## Location of Ski Jumping

When asked specifically about ski jumping, and told that this event could either take place in Calgary or Vancouver, over three-quarters of Albertans (77\%) say they would prefer to see this event held in Calgary. Interest in having ski jumping take place in Calgary is high across the province.

The preference to have ski jumping take place in Calgary is particularly high among:

- Those who think Calgary should bid on the 2026 Olympics (85\%), and
- Those who think all events should happen in Calgary and the surrounding area only (89\%).


Thinking specificallyabout ski jumping, if Calgary does win the 2026 Olympics, ski jumping could take place in either Calgary or Vancouver. Would you personally prefer to have ski jumping happen in ..

Questionnaire

Calgary 300
Edmonton 300
OTHER: North $=100$, Central $=100$, South $=100$

## Telephone script in red. Online script in green.

Hello, my name is $\qquad$ from Trend Research, an Alberta-based research company. We are conducting an important study about issues that concern Albertans. Please be assured that we are not trying to sell you anything. We are just interested in your opinions.
A. DO NOT ASK: Gender

$$
\begin{array}{ll}
1-\text { Male } & \text { Quota }=450 \\
2-\text { Female } & \text { Quota }=450
\end{array}
$$

B. Which of the following categories best describes your age?

READ - CODE ONE ONLY
1-18-19 years
2-20-24 years
3-25-34 years
4-35-44 years
5-45-54 years
6-55-64 years
7-65 and over
9 - DK/NA

## Insert quotas

C. What are the first three digits of your postal code?


To being with (I have / here are) some questions about the Olympics.
S1. There has been a great deal of discussion lately about Calgary hosting another Winter Olympics. In your opinion, do you think Calgary should or should not bid on the 2026 Winter Olympics.

1 - Should bid
2 - Should not bid
9 - Don't know / no opinion / not sure
S2. If Calgary does win the 2026 Winter Olympics, would you prefer ... ROTATE
1 - To have all events to take place in Calgary and the surrounding the area
2 - To have events happen in a number of different cities in Western Canada, including Calgary, Edmonton, and Vancouver
9 - Don't know / no opinion / not sure
S3. Thinking specifically about ski jumping, if Calgary does win the 2026 Olympics, ski jumping could take place in either Calgary or Vancouver. Would you personally prefer to have ski jumping happen in ... ROTATE

1 - Calgary
2 - Vancouver
9 - Don't know / no opinion / not sure

## DEMOGRAPHICS

Just before we finish, l'd like to ask you a few questions strictly for classification purposes
D1. Which of the following best describes your present employment status? READ LIST
1-Working full-time
2 - Working part-time
3 - Unemployed or looking for a job
4 - Stay at home full-time
5 - Student, or
6 - Retired
DO NOT READ
9 - DK/NA
D2. Do you work in the public or private sector? (IF NOT WORKING, ASK ABOUT LAST JOB)
1 - Public sector, meaning any level of Government
2 - Private sector, meaning private industry or business
9 - DK/NA
D3. What is the highest level of education that you have reached?
DO NOT READ - CIRCLE ONE ONLY
1 - Completed / some elementary school
2 - Completed / some high school
3 - Completed / some college, vocational or trade school
4 - Some university
5 - Completed university (Bachelor's Degree)
6 - Post graduate/professional school (Master's Degree or PhD)
7 - No schooling
VOLUNTEERED
9 - DK/NA
D4. Are you ... READ LIST
1 - Single, never married
2 - Married or living together as a couple
3 - Widowed
4 - Separated, or
5 - Divorced
9 - DK/Refused
D5. Do you have any children in your household age 17 and under?
1 - Yes
2 - No

D6. For statistical purposes only, we need information about your income. All individual responses will be kept confidential. Please tell me which category applies to your total household income before taxes in 2017. READ - CIRCLE ONE ONLY

01 - Under \$10,000
02 - \$10,000 to less than \$20,000
03 - \$20,000 to less than $\$ 30,000$
04 - $\$ 30,000$ to less than $\$ 40,000$
$05-\$ 40,000$ to less than $\$ 60,000$
06 - $\$ 60,000$ to less than $\$ 80,000$
$07-\$ 80,000$ to less than $\$ 100,000$
08 - $\$ 100,000$ to less than $\$ 120,000$
09 - Over \$120,000
10 - Don't know / refused
These are all the questions I have. Thank you very much for your participation.
INCLUDE FOCUS GROUP RECRUITMENT QUESTION.

## Data Tables

QS1. There has been a great deal of discussion lately about Calgary hosting another Winter Olympics. In your opinion, do you think Calgary should or should not bid on the 2026 Winter Olympics?


QS1. There has been a great deal of discussion lately about Calgary hosting another Winter Olympics. In your opinion, do you think Calgary should or should not bid on the 2026 Winter Olympics?

|  | Total | EMPLOYMENT (QD1) |  |  |  |  | SECTOR (QD2) |  | CHILDREN (QD5) |  | MARITAL STATUS (QD4) |  |  | INCOME (QD6) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Full-time } \\ \text { B } \end{gathered}$ | $\begin{aligned} & \text { Part-time } \\ & \text { C } \end{aligned}$ | Unemp. <br> D | $\begin{gathered} \text { Student } \\ \text { E } \end{gathered}$ | $\begin{gathered} \text { Retired } \\ \text { F } \end{gathered}$ | $\begin{gathered} \text { Public } \\ \text { G } \end{gathered}$ | Private H | $\begin{gathered} \text { Yes } \\ \text { I } \end{gathered}$ | $\begin{gathered} \text { No } \\ \text { J } \end{gathered}$ | $\begin{gathered} \text { Single } \\ \text { K } \end{gathered}$ | Married <br> L | Other M | $\begin{gathered} <\$ 60 \mathrm{~K} \\ \mathrm{~N} \end{gathered}$ | $\begin{gathered} \$ 60-\$ 120 \\ \mathrm{O} \end{gathered}$ | $\underset{\mathrm{P}}{\$ 120 \mathrm{~K}+}$ |
| QS1 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted Total: | 899 | 489 | 104 | 97 | 32 | 170 | 224 | 616 | 321 | 574 | 193 | 588 | 105 | 251 | 304 | 201 |
| Should bid | 555 | 316 | 66 | 68 | 24 | 79 | 140 | 379 | 216 | 336 | 138 | 345 | 66 | 169 | 180 | 124 |
|  | 62\% | 65\% | 64\% | 70\% | 76\% | 47\% | 62\% | 61\% | 67\% | 59\% | 72\% | 59\% | 63\% | 67\% | 59\% | 62\% |
|  |  | F | F | F | F | BCDE |  |  | J | I | L | K |  |  |  |  |
| Should not bid | 234 | 114 | 24 | 18 | 6 | 69 | 57 | 160 | 69 | 164 | 36 | 165 | 31 | 57 | 87 | 57 |
|  | 26\% | 23\% | 23\% | 18\% | 18\% | 41\% | 25\% | 26\% | 21\% | 29\% | 18\% | 28\% | 29\% | 23\% | 28\% | 28\% |
|  |  | F | F | F | f | BCDe |  |  | J | 1 | Lm | K | k |  |  |  |
| DK/NS | 109 | 59 | 13 | 11 | 2 | 22 | 27 | 77 | 36 | 74 | 19 | 78 | 9 | 25 | 37 |  |
|  | 12\% | 12\% | 13\% | 12\% | 6\% | 13\% | 12\% | 12\% | 11\% | 13\% | 10\% | 13\% | 8\% | 10\% | 12\% | 10\% |



| QS2. If Calgary does win the 2026 Win | er Olym | would y | fer... |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | ATION (REG | IOQ) | GEN | ER (QA) |  |  | (QB) |  |  | EDUCATI | ON (QD3) |  |
|  | Total | $\begin{gathered} \text { Calgary } \\ \text { B } \\ \hline \end{gathered}$ | Edmonton C | Other D | Male E | Female F | $\begin{gathered} 18-24 \\ G \end{gathered}$ | $\begin{gathered} 25-44 \\ \mathrm{H} \end{gathered}$ | $\begin{gathered} 45-64 \\ \mathrm{I} \\ \hline \end{gathered}$ | $\begin{gathered} 65+ \\ \mathrm{J} \end{gathered}$ | $\begin{aligned} & \text { HS or less } \\ & \mathrm{K} \end{aligned}$ | Coll./ Some Uni. L | Univ. M | Post Grad N |
| QS2 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted Total: | 900 | 300 | 286 | 314 | 450 | 450 | 104 | 314 | 333 | 145 | 190 | 363 | 234 | 99 |
| To have all events to take place in | 451 | 174 | 104 | 173 | 228 | 222 | 41 | 160 | 176 | 72 | 92 | 194 | 119 | 40 |
| Calgary and the surrounding the area. | 50\% | $\begin{aligned} & 58 \% \\ & \mathrm{C} \end{aligned}$ | $\begin{aligned} & 36 \% \\ & \text { BD } \end{aligned}$ | $55 \%$ <br> C | 51\% | 49\% | $40 \%$ | 51\% | $53 \%$ | 49\% | 49\% | $54 \%$ | 51\% | $41 \%$ |
| To have events happen in a number of | 383 | 101 | 164 | 118 | 191 | 192 | 56 | 131 | 135 | 59 | 81 | 139 | 101 | 54 |
| different cities in Western Canada, | 43\% | 34\% | 57\% | 38\% | 43\% | 43\% | 54\% | 42\% | 41\% | 41\% | 43\% | 38\% | 43\% | 54\% |
| including Calgary, Edmonton, and Vancouver. |  | C | BD | C |  |  | hij |  | g | g |  | N |  | L |
| DK/NS | 66 | 25 | 18 | 23 | 30 | 36 | 7 | 23 | 22 | 15 | 17 | 30 | 13 | 5 |
|  | 7\% | 8\% | 6\% | 7\% | $7 \%$ | 8\% | 7\% | 7\% | 6\% | 10\% | 9\% | 8\% | 6\% | 5\% |



| QS2. If Calgary does win the 2026 Winter Olympics, would you prefer... |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | OLYMPICS (QS1) |  | EVENTS (QS2) |  |  |
|  |  | Should B | Should not/ DK/NA C | Calgary <br> D | Multi City <br> E | $\begin{gathered} \text { DK/NA } \\ \text { F } \end{gathered}$ |
| QS2 |  |  |  |  |  |  |
| Weighted Total: | 900 | 555 | 345 | 451 | 383 | 66 |
| To have all events to take place in Calgary and the surrounding the area. | 451 | 305 | 146 | 451 | 0 | 0 |
|  | 50\% | 55\% | 42\% | 100\% | 0\% | 0\% |
|  |  | C | B | EF | D | D |
| To have events happen in a number of different cities in Western Canada, including Calgary, Edmonton, and Vancouver. | 383 | 231 | 152 | 0 | 383 | 0 |
|  | 43\% | 42\% | 44\% | 0\% | 100\% | 0\% |
|  |  |  |  | E | DF | E |
| DK/NS | 66 | 19 | 47 | 0 | 0 | 66 |
|  | 7\% | 3\% | 14\% | 0\% | 0\% | 100\% |
|  |  | C | B | F | F | DE |





| Region |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | LOCATION (REGIOQ) |  |  | GENDER (QA) |  | AGE (QB) |  |  |  | EDUCATION (QD3) |  |  |  |
|  |  | $\begin{gathered} \text { Calgary } \\ \text { B } \\ \hline \end{gathered}$ | $\underset{\mathrm{C}}{\text { Edmonton }}$ | Other D | Male E | Female <br> F | $\begin{gathered} 18-24 \\ G \end{gathered}$ | $\begin{gathered} 25-44 \\ \mathrm{H} \\ \hline \end{gathered}$ | $\begin{gathered} 45-64 \\ \mathrm{I} \\ \hline \end{gathered}$ | $\begin{gathered} 65+ \\ \mathrm{J} \\ \hline \end{gathered}$ | $\begin{gathered} \text { HS or less } \\ \mathrm{K} \end{gathered}$ | ```Coll./ Some Uni. L``` | Univ. M | Post Grad N |
| REGIOQ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted Total: | 900 | 300 | 286 | 314 | 450 | 450 | 104 | 314 | 333 | 145 | 190 | 363 | 234 | 99 |
| CCMA | 300 | 300 | 0 | 0 | 150 | 150 | 29 | 112 | 112 | 46 | 49 | 92 | 103 | 53 |
|  | 33\% | 100\% | 0\% | 0\% | 33\% | 33\% | 28\% | 36\% | 34\% | 32\% | 26\% | 25\% | 44\% | 53\% |
|  |  | CD | B | B |  |  |  |  |  |  | MN | MN | KL | KL |
| ECMA | 286 | 0 | 286 | 0 | 143 | 143 | 42 | 110 | 92 | 41 | 63 | 107 | 82 | 30 |
|  | 32\% | 0\% | 100\% | 0\% | 32\% | 32\% | 40\% | 35\% | 28\% | 28\% | 33\% | 29\% | 35\% | 30\% |
|  |  | C | BD | C |  |  | ij |  | g | g |  |  |  |  |
| SOUTH | $\begin{aligned} & 88 \\ & 10 \% \end{aligned}$ | 0 | 0 | 88 | 44 | 44 | 11 | 21 | 33 | 22 | 17 | 40 | 21 | 8 |
|  |  | 0\% | 0\% | 28\% | 10\% | 10\% | 10\% | 7\% | 10\% | 15\% | 9\% | 11\% | 9\% | 8\% |
|  |  | D | D | BC |  |  |  | J |  | H |  |  |  |  |
| CENTRAL | 128 | 0 | 0 | 128 | 64 | 64 | 13 | 37 | 52 | 26 | 37 | 72 | 13 | 4 |
|  |  | 0\% | 0\% | 41\% | 14\% | 14\% | 12\% | 12\% | 16\% | 18\% | 20\% | 20\% | 5\% | 4\% |
|  |  | D | D | BC |  |  |  |  |  |  | MN | MN | KL | KL |
| NORTH | \|98 $11 \%$ | 0 | 0 | 98 | 49 | 49 | 10 | 34 | 42 | 11 | 24 | 52 | 15 | 5 |
|  |  | 0\% | 0\% | $31 \%$ | 11\% | 11\% | 9\% | 11\% | 13\% | 7\% | 13\% | 14\% | 6\% | 5\% |
|  |  | D | D | BC |  |  |  |  |  |  | mn | Mn | kL | kl |
|  | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
|  | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |


| Region |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | EMPLOYMENT (QD1) |  |  |  |  | SECTOR (QD2) |  | CHILDREN (QD5) |  | MARITAL STATUS (QD4) |  |  | INCOME (QD6) |  |  |
|  |  | Full-time <br> B | Part-time C | Unemp. D | Student E | Retired $\mathrm{F}$ | Public G | Private H | $\begin{gathered} \text { Yes } \\ \text { I } \\ \hline \end{gathered}$ | $\begin{gathered} \text { No } \\ \text { J } \end{gathered}$ | Single K | Married L | Other M | $\begin{gathered} \hline \$ 60 \mathrm{~K} \\ \mathrm{~N} \end{gathered}$ | $\begin{gathered} \$ 60-\$ 120 \\ 0 \end{gathered}$ | $\begin{gathered} \$ 120 \mathrm{~K}+ \\ \mathrm{P} \\ \hline \end{gathered}$ |
| REGIOQ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted Total: | 899 | 489 | 104 | 97 | 32 | 170 | 224 | 616 | 321 | 574 | 193 | 588 | 105 | 251 | 304 | 201 |
| CCMA | 300 | 169 | 36 | 31 | 11 | 50 | 69 | 214 | 112 | 186 | 69 | 191 | 33 | 80 | 98 | 76 |
|  | 33\% | 35\% | 35\% | 32\% | 35\% | 29\% | 31\% | 35\% | 35\% | 32\% | 36\% | 32\% | $31 \%$ | 32\% | 32\% | 38\% |
| ECMA | 286 | 161 | 29 | 30 | 18 | 46 | 77 | 190 | 101 | 185 | 74 | 177 | 31 | 88 | 92 | 57 |
|  | 32\% | 33\% | 28\% | 31\% | 57\% | 27\% | 35\% | 31\% | 31\% | 32\% | 39\% | 30\% | 30\% | 35\% | 30\% | 29\% |
|  |  | E | E | E | BCDF | E |  |  |  |  | 1 | k |  |  |  |  |
| SOUTH | 87 | 47 | 13 | 5 | 3 | 19 | 22 | 61 | 25 | 62 | 15 | 58 | 13 | 24 | 37 | 13 |
|  | 10\% | 10\% | 13\% | 5\% | 8\% | 11\% | 10\% | 10\% | 8\% | 11\% | 8\% | 10\% | 13\% | 9\% | 12\% | 7\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | p | o |
| CENTRAL | 128 | 61 | 14 | 15 | 0 | 36 | 28 | 90 | 42 | 86 | 18 | 93 | 15 | 37 | 44 | 31 |
|  | 14\% | 13\% | 14\% | 16\% | 0\% | 21\% | 13\% | 15\% | 13\% | 15\% | 9\% | 16\% | 15\% | 15\% | 14\% | 15\% |
|  |  | eF | e | e | bcdF | BE |  |  |  |  | 1 | k |  |  |  |  |
| NORTH | 98 | 51 | 12 | 16 | 0 | 19 | 27 | 62 | 41 | 56 | 17 | 69 | 12 | 23 | 33 | 24 |
|  | 11\% | 10\% | 11\% | 16\% | 0\% | 11\% | 12\% | 10\% | 13\% | 10\% | 9\% | 12\% | 11\% | 9\% | 11\% | 12\% |
|  |  |  | e | e | cdf |  |  |  |  |  |  |  |  |  |  |  |
|  | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
|  | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |


| Region |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | OLYMPICS (QS1) |  | EVENTS (QS2) |  |  |
|  |  | $\begin{gathered} \text { Should } \\ \text { B } \\ \hline \end{gathered}$ | Should not/ DK/NA C | $\begin{gathered} \text { Calgary } \\ \text { D } \\ \hline \end{gathered}$ | Multi City E | $\begin{gathered} \hline \text { DK/NA } \\ \mathrm{F} \\ \hline \end{gathered}$ |
| REGIOQ |  |  |  |  |  |  |
| Weighted Total: | 900 | 555 | 345 | 451 | 383 | 66 |
| CCMA | 300 | 164 | 136 | 174 | 101 | 25 |
|  | 33\% | 30\% | 39\% | 39\% | 26\% | 38\% |
|  |  | C | B | E | D |  |
| ECMA | 286 | 195 | 91 | 104 | 164 | 18 |
|  | 32\% | 35\% | 26\% | 23\% | 43\% | 27\% |
|  |  | C | B | E | Df | e |
| SOUTH | 88 | 47 | 41 | 50 | 30 | 8 |
|  | 10\% | 8\% | 12\% | 11\% | 8\% | 12\% |
| CENTRAL | 128 | 77 | 51 | 76 | 42 | 10 |
|  | 14\% | 14\% | 15\% | 17\% | 11\% | 15\% |
|  |  |  |  | e | d |  |
| NORTH | 98 | 73 | 25 | 47 | 46 | 5 |
|  | 11\% | 13\% | 7\% | 10\% | 12\% | 7\% |
|  |  | C | B |  |  |  |
|  | 0 | 0 | 0 | 0 | 0 | 0 |
|  | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |


| QA. Gender |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | LOCATION (REGIOQ) |  |  | GENDER (QA) |  | AGE (QB) |  |  |  | EDUCATION (QD3) |  |  |  |
|  |  | $\begin{aligned} & \text { Calgary } \\ & \text { B } \end{aligned}$ | Edmonton <br> C | Other D | Male E | Female F | $\begin{gathered} 18-24 \\ G \end{gathered}$ | $\begin{gathered} 25-44 \\ \mathrm{H} \end{gathered}$ | $\begin{gathered} 45-64 \\ \text { I } \end{gathered}$ | $\begin{gathered} 65+ \\ \mathrm{J} \end{gathered}$ | HS or less | Coll./ Some Uni. L | Univ. M | Post Grad N |
| QA |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted Total: | 900 | 300 | 286 | 314 | 450 | 450 | 104 | 314 | 333 | 145 | 190 | 363 | 234 | 99 |
| MALE | 450 | 150 | 143 | 157 | 450 | 0 | 55 | 162 | 163 | 68 | 102 | 180 | 106 | 56 |
|  | 50\% | 50\% | 50\% | 50\% | 100\% | 0\% | 53\% | 52\% | 49\% | 47\% | 54\% | 50\% | 46\% | 57\% |
| FEMALE | 450 | 150 | 143 | 157 | F | E 450 | 49 | 152 | 170 | 77 | 88 | 183 | 127 | 43 |
|  | 50\% | 50\% | 50\% | 50\% | 0\% | 100\% | 47\% | 48\% | 51\% | 53\% | 46\% | 50\% | 54\% | 43\% |
|  |  |  |  |  | F | E |  |  |  |  |  |  |  |  |


| QA. Gender |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | EMPLOYMENT (QD1) |  |  |  |  | SECTOR (QD2) |  | CHILDREN (QD5) |  | MARITAL STATUS (QD4) |  |  | INCOME (QD6) |  |  |
|  |  | Full-time B | Part-time C | Unemp. D | Student E | Retired F | Public G | $\begin{gathered} \text { Private } \\ \mathrm{H} \\ \hline \end{gathered}$ | Yes | $\begin{gathered} \text { No } \\ \text { J } \end{gathered}$ | Single <br> K | Married L | Other M | $\begin{gathered} <\$ 60 \mathrm{~K} \\ \mathrm{~N} \end{gathered}$ | $\begin{gathered} \$ 60-\$ 120 \\ 0 \\ \hline \end{gathered}$ | $\begin{gathered} \$ 120 \mathrm{~K}+ \\ \mathrm{P} \\ \hline \end{gathered}$ |
| QA |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted Total: | 899 | 489 | 104 | 97 | 32 | 170 | 224 | 616 | 321 | 574 | 193 | 588 | 105 | 251 | 304 | 201 |
| MALE | 450 | 293 | 36 | 35 | 13 | 72 | 93 | 346 | 163 | 285 | 101 | 301 | 47 | 121 | 143 | 125 |
|  | 50\% | 60\% | 35\% | 36\% | 40\% | 43\% | 42\% | 56\% | 51\% | 50\% | 52\% | 51\% | 45\% | 48\% | 47\% | 62\% |
|  |  | CDeF | B | B | b | B | H | G |  |  |  |  |  | P | P | NO |
| FEMALE | 449 | 196 | 68 | 62 | 19 | 97 | 131 | 270 | 158 | 289 | 92 | 288 | 58 | 130 | 162 | 75 |
|  | 50\% | 40\% | 65\% | 64\% | 60\% | 57\% | 58\% | 44\% | 49\% | 50\% | 48\% | 49\% | 55\% | 52\% | 53\% | 38\% |
|  |  | CDeF | B | B | b | B | H | G |  |  |  |  |  | P | P | NO |


| QA. Gender |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | OLYMPICS (QS1) |  | EVENTS (QS2) |  |  |
|  |  | $\begin{gathered} \text { Should } \\ \text { B } \end{gathered}$ | Should not/ DK/NA C | $\begin{gathered} \text { Calgary } \\ \text { D } \\ \hline \end{gathered}$ | Multi City E | $\begin{gathered} \hline \text { DK/NA } \\ \mathrm{F} \\ \hline \end{gathered}$ |
| QA |  |  |  |  |  |  |
| Weighted Total: | 900 | 555 | 345 | 451 | 383 | 66 |
| MALE | 450 | 275 | 175 | 228 | 191 | 30 |
|  | 50\% | 49\% | 51\% | 51\% | 50\% | 46\% |
| FEMALE | 450 | 281 | 169 | 222 | 192 | 36 |
|  | 50\% | 51\% | 49\% | 49\% | 50\% | 54\% |


| QB. Which of the following categories best describes your age? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | LOCATION (REGIOQ) |  |  | GENDER (QA) |  | AGE (QB) |  |  |  | EDUCATION (QD3) |  |  |  |
|  |  | $\begin{gathered} \text { Calgary } \\ \text { B } \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Edmonton } \\ & \mathrm{C} \\ & \hline \end{aligned}$ | Other D | Male E | Female F | $\begin{gathered} 18-24 \\ G \\ \hline \end{gathered}$ | $\begin{gathered} 25-44 \\ \mathrm{H} \\ \hline \end{gathered}$ | $\begin{gathered} 45-64 \\ \mathrm{I} \\ \hline \end{gathered}$ | $\begin{gathered} 65+ \\ \mathrm{J} \\ \hline \end{gathered}$ | $\begin{gathered} \text { HS or less } \\ \mathrm{K} \\ \hline \end{gathered}$ | ```Coll./ Some Uni. L``` | Univ. M | Post Grad N |
| QB |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted Total: | 900 | 300 | 286 | 314 | 450 | 450 | 104 | 314 | 333 | 145 | 190 | 363 | 234 | 99 |
| 18-19 years | $\begin{aligned} & 29 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 3 \% \end{aligned}$ | 16 | 29 | 0 | 0 | 0 | 18 | 9 | 2 | 0 |
|  |  |  |  |  |  | 4\% | 28\% | 0\% | 0\% | 0\% | 10\% | 2\% | 1\% | 0\% |
|  |  |  |  |  |  |  | HIJ | G | G | G | LMN | K | K | K |
| 20-24 years | $\begin{aligned} & 75 \\ & 8 \% \end{aligned}$ | 22 | 29 | 25 | 42 | 33 | 75 | 0 | 0 | 0 | 32 | 23 | 18 | 2 |
|  |  | 7\% | 10\% | 8\% | 9\% | 7\% | 72\% | $0 \%$ | $0 \%$ | 0\% | 17\% | 6\% | 7\% | 2\% |
|  |  |  |  |  |  |  | HIJ |  |  |  | LMN | K | Kn | Km |
| 25-34 years | $\begin{aligned} & 144 \\ & 16 \% \end{aligned}$ | 53 | 51 | 39 | 73 | 71 | 0 | 144 | 0 | 0 | 32 | 48 | 44$19 \%$ | 20 |
|  |  | 18\% | 18\% | 13\% | 16\% | 16\% | 0\% | 46\% | 0\% | 0\% | 17\% | 13\% |  | 20\% |
|  |  |  |  |  |  |  | H | GIJ | H | H |  |  |  |  |
| 35-44 years | $\begin{aligned} & 170 \\ & 19 \% \end{aligned}$ | 59 | 58 | 53$17 \%$ | 89 | 81$18 \%$ | 0 | 170 | 0 | 0 | 20 | 76 | 60 | 12 |
|  |  | 20\% | 20\% |  | 20\% |  | 0\% | 54\% | 0\% | 0\% | 10\% | 21\% | 25\% | 12\% |
|  |  |  |  |  |  |  | H | GIJ | H | H | LM | Kn | KN | 1 M |
| 45-54 years | $\begin{aligned} & 157 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & \hline 82 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 17 \% \end{aligned}$ | 0 | 0 | 157 | 0 | 23 | 60 | 48 | 25 |
|  |  |  |  |  |  |  | 0\% | 0\% | 47\% | 0\% | 12\% | 16\% | 21\% | 26\% |
|  |  |  |  | $\begin{aligned} & \hline 74 \\ & 24 \% \\ & \mathrm{c} \\ & \hline \end{aligned}$ |  |  | I | I | GHJ | I | mN | n | k | K1 |
| 55-64 years | $\begin{aligned} & 175 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 16 \% \\ & \mathrm{~d} \\ & \hline \end{aligned}$ |  | $\begin{aligned} & 81 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 0 \\ & 0 \% \\ & \mathrm{I} \\ & \hline \end{aligned}$ | $\begin{aligned} & 0 \\ & 0 \% \\ & \text { I } \\ & \hline \end{aligned}$ | $\begin{aligned} & 175 \\ & 53 \% \\ & \text { GHJ } \end{aligned}$ | $\begin{aligned} & 0 \\ & 0 \% \\ & \text { I } \end{aligned}$ | $\begin{aligned} & 30 \\ & 16 \% \\ & 1 \end{aligned}$ | $\begin{aligned} & 86 \\ & 24 \% \\ & \mathrm{~km} \\ & \hline \end{aligned}$ | $\begin{aligned} & 36 \\ & 15 \% \\ & 1 \\ & \hline \end{aligned}$ | $\begin{aligned} & \hline 20 \\ & 20 \% \end{aligned}$ |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 65 and over | $\begin{aligned} & 145 \\ & 16 \% \end{aligned}$ | 46 | $\begin{aligned} & 41 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & \hline 77 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 0 \\ & 0 \% \\ & \mathrm{~J} \end{aligned}$ | $\begin{aligned} & \hline 0 \\ & 0 \% \\ & \text { J } \end{aligned}$ | $\begin{aligned} & \hline 0 \\ & 0 \% \\ & \mathrm{~J} \\ & \hline \end{aligned}$ | $\begin{aligned} & 145 \\ & 100 \% \\ & \text { GHI } \end{aligned}$ | $\begin{aligned} & 36 \\ & 19 \% \\ & \mathrm{~m} \end{aligned}$ | $\begin{aligned} & 59 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 12 \% \\ & \mathrm{kn} \\ & \hline \end{aligned}$ | $\begin{aligned} & 21 \\ & 21 \% \\ & \mathrm{~m} \end{aligned}$ |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| DK/NA | $\begin{aligned} & 4 \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 0 \% \end{aligned}$ | $\begin{aligned} & \hline 1 \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $2$ | $\begin{aligned} & \hline 2 \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 0 \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 0 \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 0 \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 0 \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 0 \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $0 \%$ | $\begin{aligned} & \hline 0 \\ & 0 \% \end{aligned}$ |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |


|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Total | $\begin{gathered} \text { Full-time } \\ \text { B } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Part-time } \\ \text { C } \\ \hline \end{gathered}$ | Unemp. $\mathrm{D}$ | $\begin{gathered} \text { Student } \\ \mathrm{E} \\ \hline \end{gathered}$ | $\begin{gathered} \text { Retired } \\ \text { F } \end{gathered}$ | Public G | Private H | $\begin{gathered} \text { Yes } \\ \text { I } \\ \hline \end{gathered}$ | $\begin{gathered} \text { No } \\ \text { J } \end{gathered}$ | $\begin{gathered} \text { Single } \\ \mathrm{K} \\ \hline \end{gathered}$ | $\begin{gathered} \text { Married } \\ \mathrm{L} \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Other } \\ & \mathrm{M} \end{aligned}$ | $\begin{gathered} \hline \$ 60 \mathrm{~K} \\ \mathrm{~N} \end{gathered}$ | $\begin{gathered} \$ 60-\$ 120 \\ \mathrm{O} \\ \hline \end{gathered}$ | $\begin{gathered} \$ 120 \mathrm{~K}+ \\ \mathrm{P} \\ \hline \end{gathered}$ |
| QB |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted Total: | 899 | 489 | 104 | 97 | 32 | 170 | 224 | 616 | 321 | 574 | 193 | 588 | 105 | 251 | 304 | 201 |
| 18-19 years | 29 | 10 | 4 | 5 | 10 | 0 | 5 | 19 | 11 | 18 | 24 | 4 | 1 | 16 | 3 | 2 |
|  | 3\% | 2\% | 4\% | 6\% | 31\% | 0\% | 2\% | 3\% | 3\% | 3\% | 12\% | 1\% | 1\% | 6\% | 1\% | 1\% |
|  |  | dE | Ef | bEF | BCDF | cDE |  |  |  |  | LM | K | K | OP | N | N |
| 20-24 years | 75 | 45 | 12 | 8 | 10 | 0 | 12 | 58 | 17 | 58 | 53 | 21 | 1 | 36 | 19 | 10 |
|  | 8\% | 9\% | 12\% | 9\% | 33\% | 0\% | 5\% | 9\% | 5\% | 10\% | 28\% | 4\% | 1\% | 14\% | 6\% | 5\% |
|  |  | EF | EF | EF | BCDF | BCDE |  |  | j | i | LM | K | K | OP | N | N |
| 25-34 years | 144 | 99 | 16 | 18 | 10 | 0 | 36 | 98 | 63 | 80 | 45 | 88 | 10 | 45 | 57 | 26 |
|  | 16\% | 20\% | 15\% | 19\% | 30\% | 0\% | 16\% | 16\% | 20\% | 14\% | 23\% | 15\% | 10\% | 18\% | 19\% | 13\% |
|  |  | F | F | F | F | BCDE |  |  | j | 1 | LM | K | K |  |  |  |
| 35-44 years | 170 | 117 | 22 | 25 | 2 | 2 | 43 | 119 | 128 | 43 | 24 | 132 | 13 | 37 | 60 | 53 |
|  | 19\% | 24\% | 21\% | 26\% | 6\% | 1\% | 19\% | 19\% | 40\% | 7\% | 12\% | 22\% | 13\% | 15\% | 20\% | 26\% |
|  |  | eF | eF | eF | bcd | BCD |  |  | J | I | L | Km | 13\% | P |  | N |
| 45-54 years | 157 | 117 | 15 | 17 | 0 | 6 | 34 | 116 | 81 | 77 | 21 | 121 | 15 | 27 | 56 | 51 |
|  | 18\% | 24\% | 14\% | 17\% | 0\% | 4\% | 15\% | 19\% | 25\% | 13\% | 11\% | 21\% | 15\% | 11\% | 18\% | 25\% |
|  |  | cEF | beF | eF | Bcd | BCD |  |  |  | I | L | K |  |  |  | N |
| 55-64 years | 175 | 83 | 19 | 22 | 0 | 49 | 54 | 111 | 18 | 155 | 14 | 132 | 22 | 33 | 70 | 35 |
|  | 19\% | 17\% | 19\% | 23\% | 0\% | 29\% | 24\% | 18\% | 6\% | 27\% | 7\% | 22\% | 21\% | 13\% | 23\% | 18\% |
|  |  | EF | E | E | BCDF | BE | h | g | J | I | LM | K | K | O | N |  |
| 65 and over | 144 | 17 | 16 | 0 | 0 | 111 | 40 | 91 | 2 | 143 | 13 | 88 | 40 | 57 | 40 | 23 |
|  | 16\% | 3\% | 15\% | 0\% | 0\% | 66\% | 18\% | 15\% | 1\% | 25\% | 7\% | 15\% | 39\% | 23\% | 13\% | 11\% |
|  |  | CF | BDeF | CF | cF | BCDE |  |  | J | I | LM | KM | KL | OP | N | N |
| DK/NA | 4 | 2 | 0 | 1 | 0 | 1 | 0 | 4 | 1 | 2 | 0 | 2 | 1 | 1 | 0 | 0 |
|  | 0\% | 0\% | 0\% | 1\% | 0\% | 1\% | 0\% | 1\% | 0\% | 0\% | 0\% | 0\% | 1\% | 0\% | 0\% | 0\% |


| QB. Which of the following categories best describes your age? |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | OLYMPICS (QS1) |  | EVENTS (QS2) |  |  |
|  |  | Should | Should not/ DK/NA C | $\begin{gathered} \hline \text { Calgary } \\ \text { D } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Multi City } \\ \text { E } \\ \hline \end{gathered}$ | $\begin{gathered} \hline \mathrm{DK} / \mathrm{NA} \\ \mathrm{~F} \\ \hline \end{gathered}$ |
| QB |  |  |  |  |  |  |
| Weighted Total: | 900 | 555 | 345 | 451 | 383 | 66 |
| 18-19 years | 29 | 25 | 4 | 9 | 18 | $\begin{aligned} & 2 \\ & 3 \% \end{aligned}$ |
|  |  | 4\% | 1\% | 2\% | 5\% |  |
|  |  | C | B | e | d |  |
| 20-24 years | 75 | 53 | 22 | 32 | 38 | 5 |
|  | 8\% | 10\% | 7\% | 7\% | 10\% | 7\% |
| 25-34 years | 144$16 \%$ | 102 | 42 | 73 | 62 | 9 |
|  |  | 18\% | 12\% | 16\% | 16\% | 14\% |
|  |  | c | b |  |  |  |
| 35-44 years | 170$19 \%$ | 114 | 56 | 87 | 69 | 14 |
|  |  | 21\% | 16\% | 19\% | 18\% | 21\% |
| 45-54 years | 1157 | 97 | 61 | 75 | 70 | 12 |
|  |  | 17\% | 18\% | 17\% | 18\% | 18\% |
| 55-64 years | $\begin{aligned} & 175 \\ & 19 \% \end{aligned}$ | 92 | 83 | 101 | 65 | 10 |
|  |  | 17\% | 24\% | 22\% | 17\% | 15\% |
|  |  | C | B | e | d |  |
| 65 and over | 145 | 71 | 74 | 72 | 59 | 15 |
|  | 16\% | 13\% | 21\% | 16\% | 15\% | 22\% |
|  |  | C | B |  |  |  |
| DK/NA | ${ }_{0}^{4}$ | 1 | 3 | 2 | 2 | 0 |
|  |  | 0\% | 1\% | 0\% | 0\% | 0\% |


| QD1. Which of the following best describes your present employment status? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | LOCATION (REGIOQ) |  |  | GENDER (QA) |  | AGE (QB) |  |  |  | EDUCATION (QD3) |  |  |  |
|  |  | $\begin{gathered} \text { Calgary } \\ \text { B } \\ \hline \end{gathered}$ | Edmonton $\mathrm{C}$ | Other D | Male E | Female F | $\begin{gathered} 18-24 \\ G \end{gathered}$ | $\begin{gathered} 25-44 \\ \mathrm{H} \end{gathered}$ | $\begin{gathered} 45-64 \\ \text { I } \end{gathered}$ | $\begin{gathered} 65+ \\ \mathrm{J} \end{gathered}$ | $\begin{gathered} \text { HS or less } \\ \mathrm{K} \\ \hline \end{gathered}$ | Coll./ Some Uni. L | Univ. M | Post Grad N |
| QD1 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted Total: | 900 | 300 | 286 | 314 | 450 | 450 | 104 | 314 | 333 | 145 | 190 | 363 | 234 | 99 |
| Working full-time | $\begin{aligned} & 489 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 169 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 161 \\ & 56 \% \end{aligned}$ | $159$ | 293 | 196 | 55 | 216 | 200 | 17 | 94 | 190 | 148 | 52 |
|  |  |  |  |  | 65\% | 44\% | 52\% | 69\% | 60\% | 11\% | 49\% | 52\% | 63\% | 52\% |
|  |  |  |  |  | F | E | HJ | GiJ | hJ | GHI | M | M | KL |  |
| Working part-time | $\begin{aligned} & 104 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 12 \% \end{aligned}$ | 29$10 \%$ | 39 | 36 | 68 | 16 | 38 | 34 | 16 | 23 | 39 | $29$ | 12 |
|  |  |  |  | 12\% | 8\% | 15\% | 15\% | 12\% | 10\% | 11\% | 12\% | 11\% | 12\% | 12\% |
|  |  |  |  |  | F | E |  |  |  |  |  |  |  |  |
| Unemployed or looking for a job | $\begin{aligned} & 55 \\ & 6 \% \end{aligned}$ | 21 |  | $\begin{aligned} & 21 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 6 \% \end{aligned}$ | 10 | 24 | 20 | 0 | 15 | 21 | 10 |  |
|  |  | 7\% |  |  |  |  | 9\% | 8\% | 6\% | 0\% | 8\% | 6\% | 4\% | 6\% |
|  |  |  | $5 \%$ | $7 \%$ | $6 \%$ | $6 \%$ | J | J | J | GHI |  |  |  |  |
| Stay at home full-time | $\begin{aligned} & 42 \\ & 5 \% \end{aligned}$ | 10$3 \%$ | 16$6 \%$ | $\begin{aligned} & 16 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 1 \% \\ & \mathrm{~F} \end{aligned}$ | 35 | 4 | 19 | 18 | 0 | 13 | 18$5 \%$ |  |  |
|  |  |  |  |  |  | 8\% | 4\% | 6\% | 6\% | $\begin{aligned} & 0 \% \\ & \mathrm{gHI} \end{aligned}$ | 7\% |  | 6 $3 \%$ | 4\% |
|  |  |  |  |  |  | E |  | J | J |  |  | 5\% | k |  |
| Student, or | $\begin{aligned} & 32 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 4 \% \\ & \mathrm{~d} \end{aligned}$ | $\begin{aligned} & 18 \\ & 6 \% \\ & D \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \\ & \mathrm{bC} \\ & \hline \end{aligned}$ | $\begin{aligned} & 13 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 4 \% \end{aligned}$ | 20 | 12 | 0 | 0 | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ |
|  |  |  |  |  |  |  | 19\% | 4\% | 0\% | 0\% |  |  |  |  |
|  |  |  |  |  |  |  | HIJ | GIj | GH | Gh |  |  |  |  |
| Retired | $\begin{aligned} & 170 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 17 \% \\ & \mathrm{~d} \end{aligned}$ | $\begin{aligned} & \hline 46 \\ & 16 \% \\ & \mathrm{~d} \end{aligned}$ | $\begin{aligned} & 74 \\ & 24 \% \\ & \mathrm{bc} \\ & \hline \end{aligned}$ | $\begin{aligned} & 72 \\ & 16 \% \\ & \mathrm{f} \end{aligned}$ | $\begin{aligned} & 97 \\ & 22 \% \\ & \mathrm{e} \end{aligned}$ | $\begin{aligned} & 0 \\ & 0 \% \\ & \text { IJ } \\ & \hline \end{aligned}$ | 2 | 55 | 111 | $\begin{array}{\|l\|} \hline 36 \\ 19 \% \end{array}$ | $\begin{aligned} & \hline 78 \\ & 22 \% \\ & \mathrm{M} \\ & \hline \end{aligned}$ | $\begin{aligned} & 30 \\ & 13 \% \\ & \mathrm{Ln} \end{aligned}$ | $\begin{aligned} & 23 \\ & 23 \% \\ & \mathrm{~m} \end{aligned}$ |
|  |  |  |  |  |  |  |  | 1\% | 17\% | 76\% |  |  |  |  |
|  |  |  |  |  |  |  |  | IJ | GHJ | GHI |  |  |  |  |
| DK/RF | $\begin{aligned} & 9 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 0 \% \\ & \mathrm{f} \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \\ & \mathrm{e} \\ & \hline \end{aligned}$ | $\begin{aligned} & 0 \\ & 0 \% \end{aligned}$ | $\begin{aligned} & \hline 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 0 \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |


| QD1. Which of the following best describes your present employment status? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | - EMPLOYMENT (QD1) |  |  |  |  | SECTOR (QD2) |  | CHILDREN (QD5) |  | MARITAL STATUS (QD4) |  |  | INCOME (QD6) |  |  |
|  |  | $\begin{gathered} \text { Full-time } \\ \text { B } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Part-time } \\ \text { C } \end{gathered}$ | Unemp. D | Student E | Retired $\mathrm{F}$ | Public G | Private H | $\begin{gathered} \text { Yes } \\ \text { I } \\ \hline \end{gathered}$ | $\begin{gathered} \text { No } \\ \text { J } \end{gathered}$ | Single $\mathrm{K}$ | Married L | Other M | $\begin{gathered} <\$ 60 \mathrm{~K} \\ \mathrm{~N} \end{gathered}$ | $\begin{gathered} \$ 60-\$ 120 \\ \mathrm{O} \\ \hline \end{gathered}$ | $\begin{gathered} \$ 120 \mathrm{~K}+ \\ \mathrm{P} \end{gathered}$ |
| QD1 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted Total: | 899 | 489 | 104 | 97 | 32 | 170 | 224 | 616 | 321 | 574 | 193 | 588 | 105 | 251 | 304 | 201 |
| Working full-time | $\begin{aligned} & 489 \\ & 54 \% \end{aligned}$ | 489 | 0 | 0 | 0 | 0 | 124 | 357 | 217 | 269 | 109 | 325 | 49 | 98 | 175 | 157 |
|  |  | 100\% | 0\% | 0\% | 0\% | 0\% | 55\% | 58\% | 68\% | 47\% | 57\% | 55\% | 47\% | 39\% | 58\% | 78\% |
|  |  | CDEF | B | B | B | B |  |  | J | I |  |  |  | OP | NP | NO |
| Working part-time | $\begin{aligned} & 104 \\ & 12 \% \end{aligned}$ | 0 | 104 | 0 | 0 | 0 | 21 | 81 | 38 | 66 | 22 | 71 | 10 | 41 | 39 | 9 |
|  |  | 0\% | 100\% | 0\% | 0\% | 0\% | 9\% | 13\% | 12\% | 11\% | 12\% | 12\% | 9\% | 16\% | 13\% | 4\% |
|  |  | C | BDEF | C | C | C |  |  |  |  |  |  |  | P | P | NO |
| Unemployed or looking for a job | $\begin{aligned} & 55 \\ & 6 \% \end{aligned}$ | 0 | 0 | 55 | 0 | 0 | 7 | 41 | 20 | 34 | 22 | 29 | 3 | 26 | 11 | 5 |
|  |  | 0\% | 0\% | 57\% | 0\% | 0\% | 3\% | 7\% | 6\% | 6\% | 11\% | 5\% | 3\% | 11\% | 4\% | 3\% |
|  |  | D | D | BCEF | D | D |  |  |  |  | LM | K | K | OP | N | N |
| Stay at home full-time | $\begin{aligned} & 42 \\ & 5 \% \end{aligned}$ | 0 | 0 | 42 | 0 | 0 | 6 | 21 | 24 | 18 | 4 | 34 | 4 | 11 | 16 | 4 |
|  |  | 0\% | 0\% | 43\% | 0\% | 0\% | 3\% | 3\% | 7\% | 3\% | 2\% | 6\% | 4\% | 5\% | 5\% | 2\% |
|  |  | D | D | BCEF | D | D |  |  | J | I | 1 | k |  |  |  |  |
| Student, or | $\begin{aligned} & 32 \\ & 4 \% \end{aligned}$ | 0 | 0 | 0 | 32 | 0 | 5 | 22 | 11 | 21 | 19 | 12 | 0 | 13 | 8 | 5 |
|  |  | 0\% | 0\% | 0\% | 100\% | 0\% | 2\% | 4\% | 3\% | 4\% | 10\% | $2 \%$ | 0\% | 5\% | 3\% | 2\% |
|  |  | E | E | E | BCDF | E |  |  |  |  | LM | K | K |  |  |  |
| Retired | $\begin{aligned} & 170 \\ & 19 \% \end{aligned}$ | 0 | 0 | 0 | 0 | 170 | 61 | 89 | 10 | 160 | 14 | 112 | 39 | 61 | 50 | 21 |
|  |  | 0\% | 0\% | 0\% | 0\% | 100\% | 27\% | 14\% | 3\% | 28\% | 7\% | 19\% | 37\% | 24\% | 17\% | 10\% |
|  |  | F | F | F | F | BCDE | H | G | J | I | LM | KM | KL | oP | n | N |
| DK/RF | $\begin{aligned} & 8 \\ & 1 \% \end{aligned}$ | 0 | 0 | 0 | 0 | 0 | 0 | 6 | 2 | 6 | 2 | 6 | 0 | 0 | 4 | 0 |
|  |  | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 1\% | 1\% | 1\% | $1 \%$ | $1 \%$ | 0\% | 0\% | $1 \%$ | 0\% |


| QD1. Which of the following best describes your present employment status? |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | OLYMPICS (QS1) |  | EVENTS (QS2) |  |  |
|  |  | $\begin{gathered} \hline \begin{array}{c} \text { Should } \\ \text { B } \end{array} \\ \hline \end{gathered}$ | $\underset{\mathrm{C}}{\text { Should not/ DK/NA }}$ | $\begin{gathered} \hline \text { Calgary } \\ \text { D } \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Multi City } \\ \text { E } \\ \hline \end{gathered}$ | $\begin{gathered} \text { DK/NA } \\ \mathrm{F} \end{gathered}$ |
| QD1 |  |  |  |  |  |  |
| Weighted Total: | 900 | 555 | 345 | 451 | 383 | 66 |
| Working full-time | 489 | 316 | 174 | 241 | 212 | 37 |
|  | 54\% | 57\% | 50\% | 53\% | 55\% | 56\% |
| Working part-time | 104 | 66 | 38 | 61 | 39 | 4 |
|  | 12\% | 12\% | 11\% | 14\% | 10\% | 6\% |
| Unemployed or looking for a job | 55 | 42 | 13 | 32 | 22 | 1 |
|  | 6\% | 8\% | 4\% | 7\% | 6\% | 1\% |
|  |  | c | b |  |  |  |
| Stay at home full-time | 42 | 26 | 16 | 20 | 20 | 2 |
|  | 5\% | 5\% | 5\% | 4\% | 5\% | 3\% |
| Student, or | 32 | 24 | 8 | 12 | 18 | 2 |
|  | 4\% | 4\% | 2\% | 3\% | 5\% | 3\% |
| Retired | 170 | 79 | 91 | 83 | 67 | 20 |
|  | 19\% | 14\% | 26\% | 18\% | 18\% | 30\% |
|  |  | C | B | f | f | de |
| DK/RF | 9 | 3 | 6 | 2 | 6 | 1 |
|  | 1\% | 1\% | 2\% | 0\% | 2\% | 2\% |


| QD2. Do you work in the public or private sector? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | LOCATION (REGIOQ) |  |  | GENDER (QA) |  | AGE (QB) |  |  |  | EDUCATION (QD3) |  |  |  |
|  |  | $\begin{gathered} \text { Calgary } \\ \text { B } \\ \hline \end{gathered}$ | Edmonton | Other D | Male E | Female <br> F | $\begin{gathered} 18-24 \\ G \\ \hline \end{gathered}$ | $\begin{gathered} 25-44 \\ \mathrm{H} \\ \hline \end{gathered}$ | $\begin{gathered} 45-64 \\ \mathrm{I} \\ \hline \end{gathered}$ | $\begin{gathered} 65+ \\ \mathrm{J} \end{gathered}$ | HS or less | Coll./ Some Uni. L | Univ. <br> M | Post Grad N |
| QD2 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted Total: | 900 | 300 | 286 | 314 | 450 | 450 | 104 | 314 | 333 | 145 | 190 | 363 | 234 | 99 |
| Public sector, meaning any level of Government | 224 | 69 | 77 | 78 | 93 | 131 | 17 | 79 | 88 | 40 | 33 | 85 | 69 | 33 |
|  | 25\% | 23\% | 27\% | 25\% | 21\% | 29\% | 16\% | 25\% | 27\% | 27\% | 18\% | 23\% | 30\% | 34\% |
|  |  |  |  |  | F | E | ij |  | g | g | MN | n | K | K1 |
| Private sector, meaning private industry or business | 616 | 214 | 190 | 212 | 346 | 270 | 77 | 218 | 227 | 91 | 138 | 256 | 152 | 63 |
|  | 68\% | 71\% | 66\% | 68\% | 77\% | 60\% | 74\% | 69\% | 68\% | 62\% | 72\% | 71\% | 65\% | 63\% |
|  |  |  |  |  | F | E |  |  |  |  |  |  |  |  |
| DK/RF | 60 | 17 | 19 | 24 | 11 | 49 | 10 | 18 | 18 | 15 | 19 | 22 | 13 | 3 |
|  | 7\% | 6\% | 7\% | 8\% | 2\% | 11\% | 10\% | 6\% | 5\% | 10\% | 10\% | 6\% | 5\% | 3\% |
|  |  |  |  |  | F | E |  |  | j | 1 | n |  |  | k |


| QD2. Do you work in the public or private sector? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | EMPLOYMENT (QD1) |  |  |  |  | SECTOR (QD2) |  | CHILDREN (QD5) |  | MARITAL STATUS (QD4) |  |  | INCOME (QD6) |  |  |
|  |  | $\begin{gathered} \text { Full-time } \\ \text { B } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Part-time } \\ \text { C } \end{gathered}$ | Unemp. D | Student E | Retired F | Public G | Private H | $\begin{gathered} \text { Yes } \\ \text { I } \\ \hline \end{gathered}$ | $\begin{gathered} \text { No } \\ \text { J } \end{gathered}$ | $\begin{gathered} \text { Single } \\ \mathrm{K} \\ \hline \end{gathered}$ | Married L | Other M | $\begin{gathered} <\$ 60 \mathrm{~K} \\ \mathrm{~N} \end{gathered}$ | $\begin{gathered} \$ 60-\$ 120 \\ \mathrm{O} \\ \hline \end{gathered}$ | $\begin{gathered} \$ 120 \mathrm{~K}+ \\ \mathrm{P} \end{gathered}$ |
| QD2 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted Total: | 899 | 489 | 104 | 97 | 32 | 170 | 224 | 616 | 321 | 574 | 193 | 588 | 105 | 251 | 304 | 201 |
| Public sector, meaning any level of Government | 224 | 124 | 21 | 13 | 5 | 61 | 224 | 0 | 80 | 142 | 43 | 151 | 26 | 48 | 92 | 55 |
|  | 25\% | 25\% | 20\% | 14\% | 15\% | 36\% | 100\% | 0\% | 25\% | 25\% | 22\% | 26\% | 25\% | 19\% | 30\% | 27\% |
|  |  | dF | F | bF | f | BCDe | H | G |  |  |  |  |  | Op | N | n |
| Private sector, meaning private industry or business | 616 | 357 | 81 | 61 | 22 | 89 | 0 | 616 | 224 | 390 | 135 | 402 | 71 | 185 | 200 | 141 |
|  | 68\% | 73\% | 78\% | 63\% | 70\% | 52\% | 0\% | 100\% | 70\% | 68\% | 70\% | 68\% | 68\% | 73\% | 66\% | 70\% |
|  |  | F | dF | c |  | BC | H | G |  |  |  |  |  |  |  |  |
| DK/RF | 60 | 8 | 2 | 22 | 5 | 20 | 0 | 0 | 17 | 42 | 15 | 35 | 8 | 19 | 12 | 4 |
|  | 7\% | 2\% | 2\% | 23\% | 15\% | 12\% | 0\% | 0\% | 5\% | 7\% | 8\% | 6\% | 7\% | 8\% | 4\% | 2\% |
|  |  | DEF | DEF | BCf | BC | BCd |  |  |  |  |  |  |  | P |  | N |

QD2. Do you work in the public or private sector?

|  | Total | OLYMPICS (QS1) |  | EVENTS (QS2) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Should } \\ \text { B } \end{gathered}$ | Should not/ DK/NA C | $\begin{gathered} \text { Calgary } \\ \text { D } \\ \hline \end{gathered}$ | Multi City <br> E | $\begin{gathered} \text { DK/NA } \\ \mathrm{F} \\ \hline \end{gathered}$ |
| QD2 |  |  |  |  |  |  |
| Weighted Total: | 900 | 555 | 345 | 451 | 383 | 66 |
| Public sector, meaning any level of Government | $\begin{aligned} & 224 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 140 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \hline 84 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 114 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 22 \% \end{aligned}$ |
| Private sector, meaning private industry or business | $\begin{aligned} & 616 \\ & 68 \% \end{aligned}$ | $\begin{aligned} & 379 \\ & 68 \% \end{aligned}$ | $\begin{aligned} & 237 \\ & 69 \% \end{aligned}$ | $\begin{aligned} & 316 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 252 \\ & 66 \% \end{aligned}$ | $\begin{aligned} & \hline 47 \\ & 71 \% \end{aligned}$ |
| DK/RF | $\begin{aligned} & 60 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 4 \% \\ & \mathrm{E} \end{aligned}$ | $\begin{aligned} & 36 \\ & 9 \% \\ & \mathrm{D} \\ & \hline \end{aligned}$ | $\begin{aligned} & 5 \\ & 7 \% \end{aligned}$ |


| QD3. What is the highest level of education that you have reached? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | LOCATION (REGIOQ) |  |  | GENDER (QA) |  | AGE (QB) |  |  |  | EDUCATION (QD3) |  |  |  |
|  |  | $\begin{gathered} \text { Calgary } \\ \text { B } \\ \hline \end{gathered}$ | Edmonton | Other D | Male E | Female $\mathrm{F}$ | $\begin{gathered} 18-24 \\ G \\ \hline \end{gathered}$ | $\begin{gathered} 25-44 \\ \mathrm{H} \\ \hline \end{gathered}$ | $\begin{gathered} 45-64 \\ \mathrm{I} \\ \hline \end{gathered}$ | $\begin{gathered} 65+ \\ \mathrm{J} \end{gathered}$ | HS or less K | Coll./ Some Uni. L | Univ. <br> M | Post Grad <br> N |
| QD3 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted Total: | 900 | 300 | 286 | 314 | 450 | 450 | 104 | 314 | 333 | 145 | 190 | 363 | 234 | 99 |
| Completed / some elementary school | $\begin{aligned} & 8 \\ & 1 \% \end{aligned}$ | 0 | 1 | 7 | 3 | 5 | 1 | 0 | 4 | 2 | 8 | 0 | 0 | 0 |
|  |  | 0\% | 0\% | 2\% | 1\% | 1\% | 1\% | 0\% | $1 \%$ | 1\% | 4\% | 0\% | 0\% | 0\% |
|  |  | d | d | bc |  |  |  | ij | h | h | LMn | K | K | k |
| Completed / some high school | $\begin{aligned} & 182 \\ & 20 \% \end{aligned}$ | 49 | 61 | 72 | 99 | 82 | 49 | 51 | 48 | 33 | 182 | 0 | 0 | 0 |
|  |  | 16\% | 21\% | 23\% | 22\% | 18\% | 47\% | 16\% | 15\% | 23\% | 96\% | 0\% | 0\% | 0\% |
|  |  | d |  | b |  |  | HIJ | G | Gj | Gi | LMN | K | K | K |
| Completed / some college, vocational or trade school | $\begin{aligned} & 300 \\ & 33 \% \end{aligned}$ | 81 | 85 | 134 | 151 | 149 | 23 | 101 | 127 | 45 | 0 | 300 | 0 | 0 |
|  |  | 27\% | 30\% | 43\% | 34\% | 33\% | 23\% | 32\% | 38\% | 31\% | 0\% | 83\% | 0\% | 0\% |
|  |  | D | D | BC |  |  | I |  | G |  | L | KMN | L | L |
| Some university | $\begin{aligned} & 63 \\ & 7 \% \end{aligned}$ | 11 | 22 | 30 | 29 | 34 | 8 | 23 | 18 | 14 | 0 | 63 | 0 | 0 |
|  |  | 4\% | 8\% | 10\% | 6\% | 8\% | 8\% | 7\% | 5\% | 9\% | 0\% | 17\% | 0\% | 0\% |
|  |  | cD | b | B |  |  |  |  |  |  | L | KMN | L | L |
| Completed university (Bachelor's Degree) | $\begin{aligned} & 234 \\ & 26 \% \end{aligned}$ | 103 | 82 | 49 | 106 | 127 | 19 | 103 | 84 | 27 | 0 | 0 | 234 | 0 |
|  |  | 34\% | 29\% | 15\% | 24\% | 28\% | 19\% | 33\% | 25\% | 19\% | 0\% | 0\% | 100\% | 0\% |
|  |  | D | D | BC |  |  | H | GiJ | h | H | M | M | KLN | M |
| Post graduate/professional school (Master's Degree or PhD) | $\begin{aligned} & 99 \\ & 11 \% \end{aligned}$ | 53 | 30 | 17 | 56 | 43 | 2 | 32 | 45 | 21 | 0 | 0 | 0 | 99 |
|  |  | 18\% | 10\% | 5\% | 12\% | 10\% | 2\% | 10\% | 14\% | 14\% | 0\% | 0\% | 0\% | 100\% |
|  |  | CD | Bd | Bc |  |  | HIJ | G | G | G | N | N | N | KLM |
| No schooling | $\begin{aligned} & 1 \\ & 0 \% \end{aligned}$ | 0 | 1 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 0 |
|  |  | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 1\% | 0\% | 0\% | 0\% |
| DK/RF | $\begin{aligned} & 14 \\ & 2 \% \end{aligned}$ | 3 | 5 | 6 | 5 | 9 | 1 | 3 | 6 | 3 | 0 | 0 | 0 | 0 |
|  |  | 1\% | 2\% | 2\% | 1\% | 2\% | 1\% | 1\% | 2\% | 2\% | 0\% | 0\% | 0\% | 0\% |


| QD3. What is the highest level of education that you have reached? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | EMPLOYMENT (QD1) |  |  |  |  | SECTOR (QD2) |  | CHILDREN (QD5) |  | MARITAL STATUS (QD4) |  |  | INCOME (QD6) |  |  |
|  |  | Full-time <br> B | Part-time <br> C | Unemp. D | Student E | Retired F | Public G | Private H | $\begin{gathered} \text { Yes } \\ \text { I } \\ \hline \end{gathered}$ | $\begin{gathered} \text { No } \\ \text { J } \end{gathered}$ | Single K | Married L | Other M | $\begin{gathered} <\$ 60 \mathrm{~K} \\ \mathrm{~N} \end{gathered}$ | $\begin{gathered} \$ 60-\$ 120 \\ \mathrm{O} \\ \hline \end{gathered}$ | $\begin{gathered} \$ 120 \mathrm{~K}+ \\ \mathrm{P} \\ \hline \end{gathered}$ |
| QD3 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted Total: | 899 | 489 | 104 | 97 | 32 | 170 | 224 | 616 | 321 | 574 | 193 | 588 | 105 | 251 | 304 | 201 |
| Completed / some elementary school | 8$1 \%$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 0 \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & \hline 5 \\ & 1 \% \end{aligned}$ | 08 |  | 1 | 4 | 3 | 4 | 0 | $1 \%$ |
|  |  |  |  |  |  |  |  |  | 0\% | 1\% | 1\% | 1\% | 3\% | 2\% | 0\% |  |
|  |  |  |  |  |  |  |  |  | j | i |  | m | 1 | o | n |  |
| Completed / some high school | $\begin{aligned} & 182 \\ & 20 \% \end{aligned}$ | 90 <br> $18 \%$ | $\begin{aligned} & 22 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & \hline 7 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 14 \% \\ & \mathrm{~h} \end{aligned}$ | 133 | 53 | 127 | 55 | 98 | 26 | 70 | 61 | 23 |
|  |  |  |  |  |  |  |  | 22\% | 17\% | 22\% | 29\% | 17\% | 25\% | 28\% | 20\% | 11\% |
|  |  |  |  |  |  |  |  | g | j | i | L | Km | 1 | oP | nP | NO |
| Completed / some college, vocational or trade school | $\begin{aligned} & 300 \\ & 33 \% \end{aligned}$ | 165 |  | 32 | 4 | 61 | $\begin{aligned} & 71 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 212 \\ & 34 \% \end{aligned}$ | $107$ | 191 | 60 | 201 | 37 | 86 | 103 |  |
|  |  | 34\% | 32\% | 33\% | 12\% | 36\% |  |  |  | 33\% | 31\% | 34\% | 35\% | 34\% | 34\% | $\begin{aligned} & 55 \\ & 28 \% \end{aligned}$ |
|  |  | E | e | e | BcdF | E |  |  |  |  |  |  |  |  |  |  |
| Some university | $\begin{aligned} & 63 \\ & 7 \% \end{aligned}$ | 25 | 6 | 7 | 8 | 17 | 14 | 44 | 20 | 43$8 \%$ | 15$8 \%$ |  | 6 | 22 | 18 | 15 |
|  |  | 5\% | 5\% | 7\% | 27\% | 10\% | 6\% | 7\% | 6\% |  |  | 7\% | 6\% | 9\% | 6\% | 8\% |
|  |  | Ef | E | E | BCDF | bE |  |  |  |  |  |  |  |  |  |  |
| Completed university (Bachelor's Degree) | $\begin{aligned} & 234 \\ & 26 \% \end{aligned}$ | 148 | 29 | 16 | 11 | 30 | $\begin{aligned} & 69 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 152 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 31 \% \\ & \mathrm{j} \end{aligned}$ | $\begin{aligned} & 135 \\ & 24 \% \\ & \mathrm{i} \\ & \hline \end{aligned}$ | $\begin{aligned} & 50 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 157 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & \hline 24 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & \hline 49 \\ & 20 \% \\ & \text { OP } \\ & \hline \end{aligned}$ | $\begin{aligned} & 90 \\ & 30 \% \\ & \mathrm{~N} \end{aligned}$ | $\begin{aligned} & 68 \\ & 34 \% \\ & \mathrm{~N} \\ & \hline \end{aligned}$ |
|  |  | 30\% | 28\% | 16\% | 34\% | 18\% |  |  |  |  |  |  |  |  |  |  |
|  |  | DF | f | Be | df | Bce |  |  |  |  |  |  |  |  |  |  |
| Post graduate/professional school (Master's Degree or PhD) | $\begin{aligned} & 99 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 7 \% \\ & 1 \end{aligned}$ | $\begin{aligned} & 77 \\ & 13 \% \\ & \mathrm{k} \end{aligned}$ | $\begin{aligned} & 8 \\ & 8 \% \end{aligned}$ | 17$7 \%$P | 32$11 \%$p | $\begin{aligned} & 36 \\ & 18 \% \\ & \text { No } \end{aligned}$ |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| No schooling | $\begin{aligned} & 1 \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 0 \\ & 0 \% \\ & \mathrm{~d} \\ & \hline \end{aligned}$ | $\begin{aligned} & 0 \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \\ & \mathrm{~b} \end{aligned}$ | $\begin{aligned} & 0 \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 0 \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 0 \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 0 \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 0 \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 0 \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 0 \\ & 0 \% \end{aligned}$ | $0$ | $\begin{aligned} & 0 \\ & 0 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 0 \\ & 0 \% \end{aligned}$ |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| DK/RF | 13$1 \%$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & \hline 0 \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | \| $31 \%$ | $\begin{aligned} & \hline 7 \\ & 1 \% \end{aligned}$ | \| $31 \%$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | 0\% | $\begin{aligned} & 10 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $21 \%$ | $0 \%$ | $1 \%$ |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |


| QD3. What is the highest level of education that you have reached? |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | OLYMPICS (QS1) |  | EVENTS (QS2) |  |  |
|  |  | $\begin{gathered} \text { Should } \\ \text { B } \end{gathered}$ | Should not/ DK/NA <br> C | $\begin{gathered} \text { Calgary } \\ \text { D } \end{gathered}$ | $\begin{gathered} \text { Multi City } \\ \text { E } \end{gathered}$ | $\begin{gathered} \mathrm{DK} / \mathrm{NA} \\ \mathrm{~F} \\ \hline \end{gathered}$ |
| QD3 |  |  |  |  |  |  |
| Weighted Total: | 900 | 555 | 345 | 451 | 383 | 66 |
| Completed / some elementary school | ${ }_{1 \%}^{8}$ | 3 | 4 | 1 | 6 | 1 |
|  |  | 1\% | 1\% | 0\% | 1\% | 1\% |
|  |  |  |  | e | d |  |
| Completed / some high school | 20\% | 120 | 61 | 91 | 75 | 16 |
|  |  | 22\% | 18\% | 20\% | 19\% | 24\% |
| Completed / some college, vocational or trade school | 300$33 \%$ | 178 | 121 | 160 | 113 | 27 |
|  |  | 32\% | 35\% | 36\% | 29\% | 40\% |
| Some university | 7\% | 42 | 21 | 34 | 26 | 4 |
|  |  | 8\% | 6\% | 8\% | 7\% | 5\% |
| Completed university (Bachelor's Degree) | 234 | 136 | 98 | 119 | 101 | 13 |
|  |  | 24\% | 28\% | 26\% | 26\% | 20\% |
| Post graduate/professional school (Master's Degree or PhD) | 99 | 66 | 33 | 40 | 54 | 5 |
|  |  | 12\% | 10\% | 9\% | 14\% | 7\% |
|  |  |  |  | e | d |  |
| No schooling | 1 | 1 | 0 | 0 | 1 | 0 |
|  | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| DK/RF | $\begin{aligned} & 14 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | 5$1 \%$ | 5 | 8 | 1 |
|  |  |  |  | 1\% | 2\% | 1\% |


| QD4. Are you... |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Calgary | Edmonton <br> C | Other <br> D | Male E | Female F | $\begin{gathered} 18-24 \\ G \end{gathered}$ | $\begin{gathered} 25-44 \\ \mathrm{H} \end{gathered}$ | $\begin{gathered} 45-64 \\ \text { I } \end{gathered}$ | $\begin{gathered} 65+ \\ \mathrm{J} \end{gathered}$ | HS or less | Coll./ Some Uni. L | Univ. M | Post Grad N |
| QD4 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted Total: | 900 | 300 | 286 | 314 | 450 | 450 | 104 | 314 | 333 | 145 | 190 | 363 | 234 | 99 |
| Single, never married | $\begin{aligned} & 193 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 23 \% \\ & \mathrm{~d} \\ & \hline \end{aligned}$ | $\begin{aligned} & 74 \\ & 26 \% \\ & \text { D } \\ & \hline \end{aligned}$ | $\begin{aligned} & 50 \\ & 16 \% \\ & \mathrm{bC} \\ & \hline \end{aligned}$ | $\begin{aligned} & 101 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 20 \% \end{aligned}$ | 77 | 69 | 35 | 13 | 56 | 74 | 50 | 13 |
|  |  |  |  |  |  |  | 74\% | 22\% | 10\% | 9\% | 29\% | 20\% | 21\% | 13\%K |
|  |  |  |  |  |  |  | HIJ | GIJ | GH | GH | 1 N | k |  |  |
| Married or living together as a couple | 588 | 191 | 177 | 220 | 301 | 288 | 25 | 220 | 253 | 88 | 102 | 242 | 157 | 77 |
|  | 65\% | 64\% | 62\% | 70\% | 67\% | 64\% | $24 \%$ | $\begin{aligned} & 70 \% \\ & \mathrm{Gj} \\ & \hline \end{aligned}$ | 76\% | 61\% | 54\% | 67\% | 67\% | 78\% |
|  |  |  | d | c |  |  |  |  | GJ | GhI | LMN | Kn | Kn | Klm |
| Widowed | $\begin{aligned} & 38 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 4 \% \end{aligned}$ | 10 | $\begin{aligned} & 16 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 3 \% \end{aligned}$ | 25 | 0 | $\frac{\mathrm{Gj}}{1}$ | 12 | 26 | $\begin{aligned} & 11 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ |
|  |  |  | 3\% |  |  | 6\% | 0\% | 0\% | 3\% | 18\% |  |  |  |  |
|  |  |  |  |  | $f$ | e | J | IJ | HJ | GHI |  |  |  |  |
| Separated, or | $\begin{aligned} & 19 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \\ & c \end{aligned}$ | 10 | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | 14 | 5 | 0 |  | 8 | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ |
|  |  |  | 3\% |  |  |  |  | 4\% | 1\% | 0\% | 2\% | 2\% |  |  |
|  |  |  | b |  |  |  |  | ij | h | h |  |  |  |  |
| Divorced | $\begin{aligned} & 47 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \\ & \mathrm{iJ} \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \\ & \text { iJ } \\ & \hline \end{aligned}$ | $\begin{aligned} & 21 \\ & 6 \% \\ & \mathrm{gh} \end{aligned}$ | $\begin{aligned} & 15 \\ & 10 \% \\ & \text { GH } \end{aligned}$ | $\begin{aligned} & 13 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| DK/RF | $\begin{aligned} & 14 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 0 \% \\ & \mathrm{~F} \\ & \hline \end{aligned}$ | $\begin{aligned} & \hline 13 \\ & 3 \% \\ & \mathrm{E} \\ & \hline \end{aligned}$ | $\begin{aligned} & 0 \\ & 0 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |


| QD4. Are you... |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | EMPLOYMENT (QD1) |  |  |  |  | SECTOR (QD2) |  | CHILDREN (QD5) |  | MARITAL STATUS (QD4) |  |  | INCOME (QD6) |  |  |
|  |  | Full-time B | $\begin{aligned} & \text { Part-time } \\ & \text { C } \end{aligned}$ | Unemp. <br> D | Student E | Retired F | Public G | Private H | $\begin{gathered} \hline \text { Yes } \\ \text { I } \\ \hline \end{gathered}$ | $\begin{gathered} \text { No } \\ \text { J } \end{gathered}$ | Single K | Married L | Other M | $\begin{gathered} \hline \$ 60 \mathrm{~K} \\ \mathrm{~N} \end{gathered}$ | $\begin{gathered} \$ 60-\$ 120 \\ \mathrm{O} \end{gathered}$ | $\begin{gathered} \$ 120 \mathrm{~K}+ \\ \mathrm{P} \end{gathered}$ |
| QD4 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted Total: | 899 | 489 | 104 | 97 | 32 | 170 | 224 | 616 | 321 | 574 | 193 | 588 | 105 | 251 | 304 | 201 |
| Single, never married | $\begin{aligned} & 193 \\ & 21 \% \end{aligned}$ | 109 | 22 | 26 | 19 | 14 | 43 | 135 | 32 | 160 | 193 | 0 | 0 | 84 | 53 | 20 |
|  |  | 22\% | 21\% | 27\% | 61\% | 8\% | 19\% | 22\% | 10\% | 28\% | 100\% | 0\% | 0\% | 34\% | 17\% | 10\% |
|  |  | EF | EF | EF | BCDF | BCDE |  |  | J | I | LM | K | K | OP | Np | No |
| Married or living together as a couple | $\begin{aligned} & 588 \\ & 65 \% \end{aligned}$ | 325 | 71 | 63 | 12 | 112 | 151 | 402 | 255 | 332 | 0 | 588 | 0 | 110 | 221 | 169 |
|  |  | 66\% | 68\% | 65\% | 39\% | 66\% | 67\% | 65\% | 79\% | 58\% | 0\% | 100\% | 0\% | 44\% | 73\% | 84\% |
|  |  | E | E | E | BCDF | E |  |  | J | I | L | KM | L | OP | NP | NO |
| Widowed | $\begin{aligned} & 38 \\ & 4 \% \end{aligned}$ | 12 | 4 | 1 | 0 | 22 | 12 | 23 | 5 | 34 | 0 | 0 | 38 | 22 | 10 | 2 |
|  |  | 2\% | 4\% | 1\% | 0\% | 13\% | 5\% | 4\% | 1\% | 6\% | 0\% | 0\% | 37\% | 9\% | 3\% | 1\% |
|  |  | F | f | F | f | BcDe |  |  | J | I | M | M | KL | OP | N | N |
| Separated, or | $\begin{aligned} & 19 \\ & 2 \% \end{aligned}$ | 15 | 3 | 2 | 0 | 0 | 5 | 15 | 14 | 6 | 0 | 0 | 19 | 6 | 9 | 4 |
|  |  | 3\% | 3\% | 2\% | 0\% | 0\% | 2\% | 2\% | 4\% | 1\% | 0\% | 0\% | 18\% | 2\% | 3\% | $2 \%$ |
|  |  | f | f |  |  | bc |  |  | J | I | M | M | KL |  |  |  |
| Divorced | $\begin{aligned} & 47 \\ & 5 \% \end{aligned}$ | 23 | 3 | 4 | 0 | 17 | 9 | 33 | 14 | 33 | 0 | 0 | 47 | 27 | 10 | 5 |
|  |  | 5\% | 3\% | 4\% | 0\% | 10\% | 4\% | 5\% | 4\% | 6\% | 0\% | 0\% | 45\% | 11\% | 3\% | 2\% |
|  |  | f | f |  |  |  |  |  |  |  | M | M | KL |  | N | N |
| DK/RF | $\begin{aligned} & 13 \\ & 1 \% \end{aligned}$ | 6 | 1 | 1 | 0 | 5 | 4 | 7 | 2 | 9 | 0 | 0 | 0 | 2 | 2 | 0 |
|  |  | 1\% | 1\% | 1\% | 0\% | 3\% | 2\% | 1\% | 1\% | 2\% | 0\% | 0\% | 0\% | 1\% | 1\% | 0\% |


| QD4. Are you... |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | OLYMPICS (QS1) |  | EVENTS (QS2) |  |  |
|  |  | Should <br> B | Should not/ DK/NA <br> C | $\begin{gathered} \text { Calgary } \\ \text { D } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Multi City } \\ \text { E } \\ \hline \end{gathered}$ | $\begin{gathered} \hline \mathrm{DK} / \mathrm{NA} \\ \mathrm{~F} \end{gathered}$ |
| QD4 |  |  |  |  |  |  |
| Weighted Total: | 900 | 555 | 345 | 451 | 383 | 66 |
| Single, never married | 193 | 138 | 54 | 78 | 103 | 12 |
|  | 21\% | 25\% | 16\% | 17\% | 27\% | 18\% |
|  |  | C | B | E | D |  |
| Married or living together as a couple | 588 | 345 | 243 | 310 | 230 | 48 |
|  | 65\% | 62\% | 71\% | 69\% | 60\% | 72\% |
|  |  | c | b | E | D |  |
| Widowed | 38 | 25 | 14 | 24 | 13 | 1 |
|  | 4\% | 4\% | 4\% | 5\% | 3\% | 1\% |
| Separated, or | 19 | 14 | 5 | 11 | 8 | 1 |
|  | 2\% | 3\% | 1\% | 2\% | 2\% | 1\% |
| Divorced | 47 | 27 | 20 | 21 | 22 | 4 |
|  | 5\% | 5\% | 6\% | 5\% | 6\% | 6\% |
| DK/RF | 14 | 6 | 8 | 6 | 7 | 1 |
|  | 2\% | 1\% | 2\% | 1\% | 2\% | 1\% |


| QD5. Do you have any children in your household age 17 and under? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | LOCATION (REGIOQ) |  |  | GENDER (QA) |  | AGE (QB) |  |  |  | EDUCATION (QD3) |  |  |  |
|  |  | $\begin{gathered} \text { Calgary } \\ \text { B } \\ \hline \end{gathered}$ | Edmonton C | Other D | Male E | Female F | $\begin{gathered} 18-24 \\ G \\ \hline \end{gathered}$ | $\begin{gathered} 25-44 \\ \mathrm{H} \\ \hline \end{gathered}$ | $\begin{gathered} 45-64 \\ \mathrm{I} \\ \hline \end{gathered}$ | $\begin{gathered} 65+ \\ \mathrm{J} \end{gathered}$ | HS or less K | ```Coll./ Some Uni. L``` | Univ. M | Post Grad N |
| QD5 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted Total: | 900 | 300 | 286 | 314 | 450 | 450 | 104 | 314 | 333 | 145 | 190 | 363 | 234 | 99 |
| Yes | 321 | 112 | 101 | 108 | 163 | 158 | 28 | 191 | 99 | 2 | 54 | 126 | 98 | 39 |
|  | 36\% | 37\% | 35\% | 34\% | 36\% | 35\% | 27\% | 61\% | 30\% | 1\% | 29\% | 35\% | 42\% | 40\% |
|  |  |  |  |  |  |  | HJ | GIJ | HJ | GHI | M |  | K |  |
| No | 574 | 186 | 185 | 203 | 285 | 289 | 76 | 122 | 231 | 143 | 135 | 235 | 135 | 60 |
|  | 64\% | 62\% | 65\% | 65\% | 63\% | 64\% | 73\% | 39\% | 70\% | 98\% | 71\% | 65\% | 58\% | 60\% |
|  |  |  |  |  |  |  | HJ | GIJ | HJ | GHI | M |  | K |  |
| DK/RF | 5 | 2 | 0 | 3 | 2 | 3 | 0 | 1 | 2 | 1 | 1 | 2 | 0 | 0 |
|  | 1\% | 1\% | 0\% | 1\% | 0\% | 1\% | 0\% | 0\% | 1\% | 1\% | 1\% | 1\% | 0\% | 0\% |

QD5. Do you have any children in your household age 17 and under?

|  | Total | EMPLOYMENT (QD1) |  |  |  |  | SECTOR (QD2) |  | CHILDREN (QD5) |  | MARITAL STATUS (QD4) |  |  | INCOME (QD6) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Full-time } \\ \text { B } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Part-time } \\ \text { C } \\ \hline \end{gathered}$ | Unemp. D | Student E | Retired <br> F | Public <br> G | $\begin{gathered} \text { Private } \\ \mathrm{H} \\ \hline \end{gathered}$ | $\begin{gathered} \text { Yes } \\ \text { I } \\ \hline \end{gathered}$ | $\begin{gathered} \text { No } \\ \text { J } \end{gathered}$ | $\begin{gathered} \text { Single } \\ \mathrm{K} \\ \hline \end{gathered}$ | $\begin{gathered} \text { Married } \\ \mathrm{L} \\ \hline \end{gathered}$ | Other M | $\begin{gathered} <\$ 60 \mathrm{~K} \\ \mathrm{~N} \end{gathered}$ | $\begin{gathered} \$ 60-\$ 120 \\ \mathrm{O} \\ \hline \end{gathered}$ | $\begin{gathered} \$ 120 \mathrm{~K}+ \\ \mathrm{P} \\ \hline \end{gathered}$ |
| QD5 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted Total: | 899 | 489 | 104 | 97 | 32 | 170 | 224 | 616 | 321 | 574 | 193 | 588 | 105 | 251 | 304 | 201 |
| Yes | 321 | 217 | 38 | 44 | 11 | 10 | 80 | 224 | 321 | 0 | 32 | 255 | 32 | 74 | 107 | 102 |
|  | 36\% | 44\% | 37\% | 45\% | 33\% | 6\% | 36\% | 36\% | 100\% | 0\% | 17\% | 43\% | 31\% | 29\% | 35\% | 51\% |
|  |  | F | F | F | F | BCDE |  |  | J | I | LM | Km | K1 | P | P | NO |
| No | 574 | 269 | 66 | 52 | 21 | 160 | 142 | 390 | 0 | 574 | 160 | 332 | 73 | 177 | 197 | 99 |
|  | 64\% | 55\% | 63\% | 54\% | 67\% | 94\% | 63\% | 63\% | 0\% | 100\% | 83\% | 56\% | 69\% | 71\% | 65\% | 49\% |
|  |  | F | F | F | F | BCDE |  |  | J | I | LM | Km | K1 | P | P | NO |
| DK/RF | 4 | 3 | 0 | 1 | 0 | 0 | 2 | 2 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 0 |
|  | 0\% | 1\% | 0\% | 1\% | 0\% | 0\% | 1\% | 0\% | 0\% | 0\% | 1\% | 0\% | 0\% | 0\% | 0\% | 0\% |

QD5. Do you have any children in your household age 17 and under?

|  | Total | OLYMPICS (QS1) |  | EVENTS (QS2) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Should } \\ \text { B } \\ \hline \end{gathered}$ | Should not/ DK/NA C | $\begin{gathered} \text { Calgary } \\ \text { D } \end{gathered}$ | Multi City E | $\begin{gathered} \text { DK/NA } \\ \text { F } \end{gathered}$ |
| QD5 |  |  |  |  |  |  |
| Weighted Total: | 900 | 555 | 345 | 451 | 383 | 66 |
| Yes | 321 | 216 | 105 | 170 | 134 | 18 |
|  | 36\% | 39\% | 30\% | 38\% | 35\% | 27\% |
|  |  | C | B |  |  |  |
| No | 574 | 336 | 238 | 278 | 248 | 48 |
|  | 64\% | 61\% | 69\% | 62\% | 65\% | 73\% |
|  |  | C | B |  |  |  |
| DK/RF | 5 | 3 | 2 | 3 | 2 | 0 |
|  | 1\% | $1 \%$ | 1\% | $1 \%$ | 0\% | 0\% |


| QD6. For statistical purposes only, we need inforn <br> Total |  | LOCATION (REGIOQ) |  |  | GENDER (QA) |  | AGE (QB) |  |  |  | EDUCATION (QD3) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Calgary } \\ \text { B } \\ \hline \end{gathered}$ | Edmonton C | Other D | Male E | Female F | $\begin{gathered} 18-24 \\ G \\ \hline \end{gathered}$ | $\begin{gathered} 25-44 \\ \mathrm{H} \\ \hline \end{gathered}$ | $\begin{gathered} 45-64 \\ \text { I } \\ \hline \end{gathered}$ | $\begin{gathered} 65+ \\ \mathrm{J} \end{gathered}$ | $\begin{gathered} \text { HS or less } \\ \mathrm{K} \end{gathered}$ | Coll./ Some Uni. L | Univ. <br> M | Post Grad N |
| QD6 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted Total: | 900 | 300 | 286 | 314 | 450 | 450 | 104 | 314 | 333 | 145 | 190 | 363 | 234 | 99 |
| Under \$10,000 | $\begin{aligned} & 19 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & \hline 6 \\ & 2 \% \end{aligned}$ | 9 | 9 | 7 | 4 | 4 | 3 | 9 | 6 | 1 | 3 |
|  |  |  |  |  | $2 \%$ | 2\% | 7\% | 1\% | 1\% | 2\% | 5\% | $2 \%$ | 0\% | 3\% |
|  |  |  |  |  |  |  | HI | G | G |  | 1 M | k | Kn | m |
| \$10,000 to less than \$20,000 | 38 | 14 | 12 | 11 | 22 | 16 | 6 | 18 | 9 | 5 | 10$5 \%$ | 16$5 \%$ | 8 | 3 |
|  | 4\% | 5\% | 4\% | 4\% | 5\% | 4\% | 6\% | 6\% | 3\% | 3\% |  |  | $3 \%$ | 3\% |
| \$20,000 to less than \$30,000 | 57 | 19 | 20 | 18 | 26 | 30 | 18 | 13 | 7 | 19 | 22 | 21 | 10 | 4 |
|  | 6\% | 6\% | 7\% | 6\% | 6\% | 7\% | 17\% | 4\% | 2\% | 13\% | 12\% | 6\% | 4\% | 4\% |
|  |  |  |  |  |  |  | HI | GJ | GJ | HI | 1 Mn | k | K | k |
| \$30,000 to less than \$40,000 | 50 | 12 | 20 | 18 | 27 | 23 | 12 | 12 | 11 | 14 | 16 | 22 |  | 1 |
|  | 6\% | 4\% | 7\% | 6\% | 6\% | 5\% | $\begin{aligned} & 11 \% \\ & \mathrm{HI} \end{aligned}$ | $4 \%$ | $3 \%$ | 10\% | 8\% | 6\% | 4\% | $\begin{aligned} & 1 \% \\ & \mathrm{Kl} \end{aligned}$ |
|  |  |  |  |  |  |  |  | GJ | GJ | HI | N | n |  |  |
| \$40,000 to less than \$60,000 | 88 | 26 | 31 | 31 | 36 | 52 | 98 | 35 | 28 | 16 | 17 | 43 | 21 | 7 |
|  | 10\% | 9\% | 11\% | 10\% | 8\% | 12\% |  | 11\% | 9\% | 11\% | 9\% | 12\% | 9\% | 7\% |
| \$60,000 to less than \$80,000 | 116 | $\begin{aligned} & 37 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & \hline 38 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & \hline 39 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 13 \% \end{aligned}$ | 13$13 \%$ |
|  | 13\% |  |  |  |  |  |  |  |  |  |  |  |  |  |
| \$80,000 to less than \$100,000 | 93 | $\begin{aligned} & 23 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & \hline 33 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & \hline 37 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & \hline 50 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & \hline 38 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & \hline 37 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 10 \% \end{aligned}$ |
|  | 10\% |  |  |  |  |  |  |  |  |  |  |  |  |  |
| \$100,000 to less than \$120,000 | 95 | $\begin{aligned} & 38 \\ & 13 \% \\ & c \end{aligned}$ | $\begin{aligned} & 21 \\ & 7 \% \\ & \mathrm{~b} \end{aligned}$ | $\begin{aligned} & \hline 36 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & \hline 49 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 2 \% \\ & \mathrm{HI} \end{aligned}$ | $\begin{aligned} & 41 \\ & 13 \% \\ & \mathrm{Gj} \\ & \hline \end{aligned}$ | $\begin{aligned} & 45 \\ & 13 \% \\ & \text { GJ } \\ & \hline \end{aligned}$ | $\begin{aligned} & 8 \\ & 5 \% \\ & \text { hI } \end{aligned}$ | $\begin{aligned} & 14 \\ & 7 \% \\ & m \end{aligned}$ | $\begin{aligned} & 37 \\ & 10 \% \end{aligned}$ | 34 | 10 |
|  | 11\% |  |  |  |  |  |  |  |  |  |  |  | $15 \%$k |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Over \$120,000 | 201 | $\begin{aligned} & 76 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & \hline 67 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 125 \\ & 28 \% \\ & \mathrm{~F} \end{aligned}$ | $\begin{aligned} & \hline 75 \\ & 17 \% \\ & \mathrm{E} \\ & \hline \end{aligned}$ | $\begin{aligned} & 12 \\ & 12 \% \\ & \mathrm{HI} \\ & \hline \end{aligned}$ | $\begin{aligned} & \hline 79 \\ & 25 \% \\ & \mathrm{Gj} \\ & \hline \end{aligned}$ | 86 | 23 | 24 | 71 | 68 | 36 |
|  | 22\% |  |  |  |  |  |  |  | 26\% | 16\% | 13\% | 19\% | 29\% | 36\% |
|  |  |  |  |  |  |  |  |  | Gj | hi | IMN | kMN | KL | KL |
| DK/RF | 144 | 46 | 49 | 49 | 61 | 83 | 19 | 36 | 60 | 26 | 31 | 63 | 26 | 14 |
|  | 16\% | 15\% | 17\% | 16\% | 14\% | 18\% | 18\% | 11\% | 18\% | 18\% | 16\% | 17\% | 11\% | 14\% |
|  |  |  |  |  |  |  |  | i | h |  |  | m | 1 |  |


|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | \| EMPLOYMENT (QD1) |  |  |  |  | SECTOR (QD2) |  | CHILDREN (QD5) |  | MARITAL STATUS (QD4) |  |  | INCOME (QD6) |  |  |
|  |  | Full-time <br> B | Part-time $\mathrm{C}$ | Unemp. D | Student E | Retired F | Public G | Private H | $\begin{gathered} \text { Yes } \\ \text { I } \\ \hline \end{gathered}$ | $\begin{gathered} \text { No } \\ \text { J } \end{gathered}$ | Single K | Married L | Other M | $\begin{gathered} <\$ 60 \mathrm{~K} \\ \mathrm{~N} \end{gathered}$ | $\begin{gathered} \$ 60-\$ 120 \\ \mathrm{O} \\ \hline \end{gathered}$ | $\begin{gathered} \$ 120 \mathrm{~K}+ \\ \mathrm{P} \\ \hline \end{gathered}$ |
| QD6 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted Total: | 899 | 489 | 104 | 97 | 32 | 170 | 224 | 616 | 321 | 574 | 193 | 588 | 105 | 251 | 304 | 201 |
| Under \$10,000 | 19 | 4 | 3 | 7 | 1 | 3 | 4 | 12 | 7 | 11 | 8 | 5 | 5 | 19 | 0 | 0 |
|  | 2\% | 1\% | 3\% | 8\% | 3\% | 2\% | 2\% | 2\% | 2\% | 2\% | 4\% | 1\% | 5\% | 7\% | 0\% | 0\% |
|  |  | cD | b | Bf |  | d |  |  |  |  | L | KM | L | OP | N | N |
| \$10,000 to less than \$20,000 | 38 | 11 | 9 | 10 | 2 | 7 | 7 | 26 | 12 | 26 | 18 | 12 | 7 | 38 | 0 | 0 |
|  | 4\% | 2\% | 8\% | 10\% | 6\% | 4\% | 3\% | 4\% | 4\% | 5\% | 9\% | 2\% | 7\% | 15\% | 0\% | 0\% |
|  |  | CD | B | B |  |  |  |  |  |  | L | KM | L | OP | N | N |
| \$20,000 to less than \$30,000 | 57 | 16 | 11 | 7 | 5 | 17 | 14 | 41 | 12 | 45 | 24 | 20 | 12 | 57 | 0 | 0 |
|  | 6\% | 3\% | 11\% | 7\% | 15\% | 10\% | 6\% | 7\% | 4\% | 8\% | 12\% | 3\% | 12\% | 23\% | 0\% | 0\% |
|  |  | CEF | B |  | B | B |  |  | , | i | L | KM | L | OP | N | N |
| \$30,000 to less than \$40,000 | 50 | 15 | 9 | 4 | 4 | 19 | 11 | 35 | 12 | 39 | 14 | 25 | 10 | 50 | 0 | 0 |
|  | 6\% | 3\% | 9\% | 4\% | 12\% | 11\% | 5\% | 6\% | 4\% | 7\% | 7\% | 4\% | 9\% | 20\% | 0\% | 0\% |
|  |  | CEF | B | f | B | Bd |  |  |  |  |  | m | 1 | OP | N | N |
| \$40,000 to less than \$60,000 | 88 | 52 | 9 | 10 | 2 | 16 | 12 | 70 | 31 | 57 | 20 | 48 | 20 | 88 | 0 | 0 |
|  | 10\% | 11\% | 8\% | 10\% | 6\% | 9\% | 5\% | 11\% | 10\% | 10\% | 10\% | 8\% | 19\% | 35\% | 0\% | 0\% |
|  |  |  |  |  |  |  | H | G |  |  | m | M | kL | OP | N | N |
| \$60,000 to less than \$80,000 | 116 | 61 | 15 | 11 | 3 | 24 | 43 | 68 | 35 | 81 | 26 | 76 | 13 | 0 | 116 | 0 |
|  | 13\% | 12\% | 15\% | 11\% | 9\% | 14\% | 19\% | 11\% | 11\% | 14\% | 14\% | 13\% | 13\% | 0\% | 38\% | 0\% |
|  |  |  |  |  |  |  | H | G |  |  |  |  |  | O | NP | O |
| \$80,000 to less than \$100,000 | 93 | 56 | 13 | 8 | 4 | 12 | 20 | 68 | 37 | 56 | 17 | 65 | 9 | 0 | 93 | 0 |
|  | 10\% | 11\% | 13\% | 9\% | 12\% | 7\% | 9\% | 11\% | 12\% | 10\% | 9\% | 11\% | 8\% | 0\% | 31\% | 0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  | O | NP | O |
| \$100,000 to less than \$120,000 | 95 | 59 | 11 | 8 | 1 | 14 | 29 | 65 | 35 | 60 | 9 | 79 | 7 | 0 | 95 | 0 |
|  | 11\% | 12\% | 10\% | 8\% | 3\% | 8\% | 13\% | 10\% | 11\% | 10\% | 5\% | 13\% | 6\% | 0\% | 31\% | 0\% |
|  |  |  |  |  |  |  |  |  |  |  | L | Km | 1 | O | NP | O |
| Over \$120,000 | 201 | 157 | 9 | 9 | 5 | 21 | 55 | 141 | 102 | 99 | 20 | 169 | 11 | 0 | 0 | 201 |
|  | 22\% | 32\% | 9\% | 10\% | 15\% | 12\% | 25\% | 23\% | 32\% | 17\% | 10\% | 29\% | 11\% | 0\% | 0\% | 100\% |
|  |  | CDeF | B | B | b | B |  |  | J |  | L | KM | L | P | P |  |
| DK/RF | 143 | 59 | 14 | 22 | 6 | 37 | 29 | 90 | 38 | 101 | 35 | 88 | 11 | 0 | 0 | 0 |
|  | 16\% | 12\% | 14\% | 23\% | 18\% | 22\% | 13\% | 15\% | 12\% | 18\% | 18\% | 15\% | 10\% | 0\% | 0\% | 0\% |
|  |  | DF |  | B |  | B |  |  | j | 1 |  |  |  |  |  |  |



